

BestAI — Empowering Social Entrepreneurship with Ethical AI

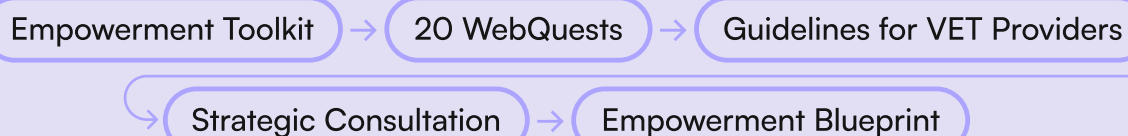
From learning and experimentation to collaboration and impact



BestAI: Boosting Social Entrepreneurship through AI

A European initiative supporting the responsible use of Artificial Intelligence to strengthen social entrepreneurship, digital skills, and future-ready Vocational Education and Training.

OUR JOURNEY



A pathway connecting skills, technology, education, and social impact.

What we developed

The Path to Practical Learning

Throughout the project, BestAI developed a set of interconnected resources designed to help learners, educators, and social entrepreneurs explore the potential of AI for social good.



BestAI Empowerment Toolkit

A challenge-based learning package featuring 20 interactive WebQuests focused on AI and social entrepreneurship.

Learners explore real-world challenges and develop practical skills in areas including:

- Social entrepreneurship & AI for social good
- Trustworthy and sustainable AI
- AI-powered research and idea development
- AI-driven business models
- AI-powered social services and products
- Social impact measurement
- AI-powered marketing and stakeholder engagement

BestAI Digital Incubator

The online home of the BestAI learning resources.

The Digital Incubator provides access to the Toolkit and its WebQuests, supporting autonomous and collaborative learning through an accessible, multilingual digital environment.



BestAI Guidelines for VET Providers

A practical framework supporting VET trainers in integrating AI into teaching, learning, and assessment.

The Guidelines explore:

- ✓ AI for education
- ✓ Prompt engineering
- ✓ Ethical and responsible AI
- ✓ WebQuest design
- ✓ Group management and assessment
- ✓ AI-supported learning and practical implementation

Together, these resources connect AI skills with real-world challenges and meaningful learning.

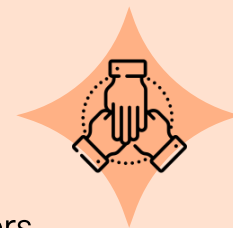


From resources to collaboration

Building Through Collaboration

BestAI goes beyond developing educational resources.

The project has explored how VET providers, technology stakeholders, social entrepreneurs, policymakers, and other actors can work together to ensure that AI-related education responds to real labour market and societal needs.



Strategic Consultation

Strategic stakeholders contributed their perspectives on the future of AI in VET and social entrepreneurship.

The consultation explored:

- ✓ Emerging AI competences for future VET programmes
- ✓ Ethical and responsible AI use
- ✓ Labour market and skills needs
- ✓ Collaboration between VET, technology, and social sectors
- ✓ Barriers to AI adoption
- ✓ Funding and support mechanisms
- ✓ Opportunities for AI to contribute to social entrepreneurship

BestAI Empowerment Blueprint

The insights gathered throughout the project come together in the BestAI Empowerment Blueprint.

The Blueprint provides strategic recommendations and cooperation approaches to help:

- ✓ Strengthen collaboration between VET, technology, and social partners
- ✓ Align educational offers with evolving labour market needs
- ✓ Support responsible AI adoption in VET
- ✓ Promote digital, green, and transversal skills
- ✓ Foster AI-driven social innovation and entrepreneurship

The best AI legacy

The Journey Continues

Although the BestAI project is reaching its final phase, its resources are designed to continue supporting learning, experimentation, collaboration, and innovation beyond the project lifetime.

Explore.

Learn.

Apply.

Collaborate.

Whether you are a:

VET trainer

Explore practical approaches to integrating AI into learning.



Technology or social sector professional

Discover opportunities to connect AI, education, and social innovation.



Learner or aspiring social entrepreneur

Use challenge-based WebQuests to explore real-world problems and develop AI-powered solutions.



Policymaker or VET decision-maker

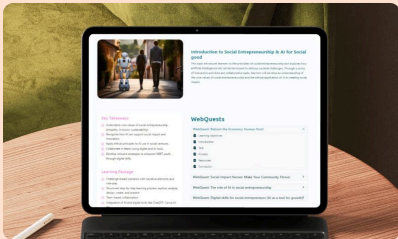
Use the BestAI recommendations to support future-ready and responsible AI adoption.



Discover the best AI resources

Ready to explore, learn, and put AI into practice?

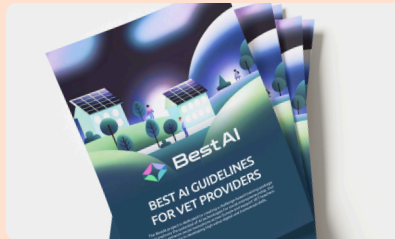
Discover the resources developed throughout the BestAI project:



BestAI Empowerment Toolkit

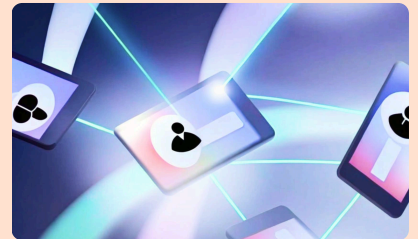
Explore 20 challenge-based WebQuests designed to help learners and aspiring social entrepreneurs use AI to address real-world social and environmental challenges.

Discover the BestAI Toolkit: https://bestaiproject.eu/_webquests_/



BestAI Guidelines for VET Providers

Discover a practical framework for VET teachers and trainers to integrate AI into teaching through challenge-based and WebQuest-based learning. The Guidelines provide practical approaches, training modules, tools, templates, and strategies for ethical and responsible AI use.



BestAI Empowerment Blueprint

Discover the project's strategic recommendations for strengthening collaboration between VET, technology, and social partners.

Access the Guidelines and the Blueprint: <https://bestaiproject.eu/resources/>

Follow the
BestAI journey



Visit bestaiproject.eu →

